

ANDRESSA MICHELOTTI

Final-year PhD candidate in Political Science at the Federal University of Minas Gerais, Brazil researching platform power, cooperation and platform regulation.

Researcher at Margem (democracy and justice). Member of SAD, a coalition of academics and civil society addressing online disinformation in Brazil. Visiting researcher at Governing the Digital Society at Utrecht University.

10 years of hands-on experience in policy areas in Big Tech companies across different regions.

RESEARCH INTEREST

Platform Governance, Platform Politics, Digital Sovereignty, Artificial Intelligence, Disinformation, Content Moderation, Geopolitics of Platforms

LANGUAGES

English: Fluent
Portuguese: Native
Spanish: Intermediate

EDUCATION

Federal University of Minas Gerais (UFMG), BRAZIL
Doctor of Philosophy (PhD) | Political science (2023 – in conclusion)
Thesis: Platform Cooperation: The Battle for Governing Big Tech in Brazil

NTU, Nanyang Technological University, SINGAPORE
Masters of Science (MSc) | International Relations, 2019

FGV, Fundação Getúlio Vargas, São Paulo, BRAZIL
Postgraduate (Lato sensu) | Intellectual Property, 2013

Mackenzie University, São Paulo, BRAZIL
Bachelor | Business Administration (2004 – 2008)

ACADEMIC PUBLICATIONS

Morelock, J., **Oliveira, A.**, Ly, H. M. U., et al. (2024). Populism, moral foundations, and vaccine hesitancy during COVID-19. *Social Theory & Health*, 22, 71-87. <https://doi.org/10.1057/s41285-023-00201-2>

Santos, C., **Michelotti, A.**, & Mendonça, R. (2024). Cortina de fumaça: Negacionismo ambiental e imaginário colonial no YouTube. *Mídia e Cotidiano*, 18(1), 74-95. <https://doi.org/10.22409/rmc.v18i1.59776>

Hauser, L. T., & **Michelotti, A.** (2023). Big tech way of life. *Aurora: Revista de Arte, Mídia e Política*, 16(48), 41-56. <https://doi.org/10.23925/1982-6672.2023v16i48p41-56>

Morelock, J., **Michelotti, A.**, & Uyen, L. H. M. (2023). Vaccine hesitancy and attitudes toward elite knowledge in the United States during COVID-19. *Critical Sociology*. <https://doi.org/10.1177/08969205231180267>

BOOK CHAPTER

Oliveira, A., & Morelock, J. (2023). "Making the world great again": The homogeneity of the strongman and the spectacle of war. In *The return of history: The Russo-Ukrainian war and the global spectacle*. <https://doi.org/10.56344/lv2>

BOOK REVIEW

Michelotti, A. (2024). Institucionalismo algorítmico: Uma agenda urgente. *Cadernos da Escola do Legislativo*, 26(46), 72-89.

REPORTS

Teles, A. dos S. L., **Michelotti, A.**, Aggio, C. de O., et al. (2025). Monitoramento do debate público contra vacinas em plataformas digitais. In F. A. C. Álvares, K. de M. Falcão, S. A. Pereira, & G. de Paula (Eds.), *Comunicação: Pesquisa nacional do projeto ImunizaSUS*. Conasems.

CONFERENCE PRESENTATIONS

INCT.DD. National Institute of Science and Technology in Digital Democracy. UFBA. Bahia, Brazil (2025)
Presentation: *Cooperation and Contention in Platform Regulation: The Case of Disinformation in Brazil*

CONPEDI. National Council for Research and Graduate Studies in Law. Mackenzie University. São Paulo, Brazil (2025)
Presentation: *Regulando Big Tech: Cooperação e Contenção*

ANPOCS. National Association of Graduate Studies and Research in Social Sciences. Unicamp. Campinas, Brazil (2025)
Presentation: *Plataformas, energia e crise climática: assimetrias e práticas na América Latina*

AOIR – Association of Internet Researchers. UFF. Niterói, Brazil (2025)
Presentation: *Reaching a Deadlock: Areas of Contention in Platform Regulation in Brazil*
Presentation: <https://spir.aoir.org/ojs/index.php/spir/article/view/15250/12305>

2nd Japan-Latin America Academic Conference 2025. Latin American Studies Center (LAINAC). Kyoto University. Kyoto, Japan (2025)
Presentation: *Governing Big Tech: Dynamics of Cooperation and Resistance in Brazil*

Compolitica. Universidade Católica de Pernambuco. Recife, Brazil (2025)
Presentation: *Poder das Plataformas e Governança: Regulação das Big Tech no Brasil*

Graduação em Foco. Co-organizer. UFMG, Belo Horizonte, Brazil (2023)
Working Group: *Democracia, desinformação e gênero na Era Neoliberal*

INCT.DD. National Institute of Science and Technology in Digital Democracy. UFBA. Bahia, Brazil (2022)
Presentation: *The Return of History: The Russo-Ukrainian War and the Global Spectacle*

ROUNDTABLES

Legal Fronts Institute (Oct 2025). ECA Digital: Moderação de Conteúdo e Responsabilidade das Redes Sociais na Proteção de Crianças.

UNESP. (2022) Global perspectives on war and crisis at UNESP..

IN THE PRESS – INTERVIEWS

Folha de S.Paulo (Podcast – Café da Manhã). (2026, February). A IA pode definir seu voto? [Podcast]. Spotify.
<https://open.spotify.com/episode/7biilX2QWLoGWfMz72SfoC?si=ca3c8515949d4c62>

Folha de S.Paulo. (2026, February). Organizações e partidos apontam ao TSE lacunas na regulação eleitoral de IA e de influenciadores.
<https://www1.folha.uol.com.br/poder/2026/02/organizacoes-e-partidos-apontam-ao-tse-lacunas-na-regulacao-eleitoral-de-ia-e-de-influenciadores.shtml>

Agência Brasil. (2026, January). O que se sabe sobre venda do TikTok para Oracle, nos EUA.
<https://agenciabrasil.ebc.com.br/economia/noticia/2026-01/o-que-se-sabe-sobre-venda-do-tiktok-para-oracle-nos-eua>

Band Notícias. (2026, January). O que se sabe sobre venda do TikTok para Oracle nos EUA.
<https://www.band.com.br/noticias/o-que-se-sabe-sobre-venda-do-tiktok-para-oracle-nos-eua-202601201409>

Jornal do Comércio. (2026, January). Venda do TikTok nos EUA: Oracle assume controle de dados.
<https://www.jornaldocomercio.com/economia/2026/01/1233862-venda-do-tiktok-nos-eua-oracle-assume-controle-de-dados.html>

Correio do Povo. (2026, January). O que se sabe sobre venda do TikTok para Oracle nos EUA.
<https://www.correiodopovo.com.br/jornal-com-tecnologia/o-que-se-sabe-sobre-venda-do-tiktok-para-oracle-nos-eua-1.1683818>

Notícias do Planalto. (2026, January). Venda do TikTok para Oracle nos EUA – o que sabemos/
<https://noticiasdoplanalto.com.br/venda-do-tiktok-para-oracle-nos-eua-o-que-sabemos/>

Veja. (2026, January). Grok e sexualização: O que está por trás do escândalo das imagens sexualizadas do Grok de Musk.
<https://veja.abril.com.br/tecnologia/ia-criminosa-o-que-esta-por-tras-do-escandalo-das-imagens-sexualizadas-do-grok-de-musk/>

Vocativo. (2026, January). Violações no Grok não são erro, mas modelo de negócio, diz pesquisadora.
<https://vocativo.com/2026/01/15/violacoes-no-grok-nao-sao-erro-mas-modelo-de-negocio-diz-pesquisadora/>

Tech Policy Press. (2025, September). How Big Tech avoided regulation in Brazil. This article is part of the project "The Invisible Hand of Big Tech," led by Agência Pública and El Centro Latinoamericano de Investigación Periodística (CLIP), <https://www.techpolicy.press/how-big-tech-avoided-regulation-in-brazil/>

ICL. (2025, September). Tarifaço de Trump [Video]. YouTube. <https://www.youtube.com/watch?v=XtRGktVxrxA>

Folha de S.Paulo. (2025, January). Desinformação eleitoral, armas e discurso de ódio podem ficar fora de vigilância da Meta. <https://www1.folha.uol.com.br/poder/2025/01/desinformacao-eleitoral-armas-e-discurso-de-odio-podem-ficar-fora-de-vigilancia-da-meta.shtml>

IN THE PRESS - OP-EDS

Valor Econômico (2026, March). A bolha de IA pode ser mais do que um fenômeno econômico. <https://valor.globo.com/opiniao/coluna/a-bolha-de-ia-pode-ser-mais-do-que-um-fenomeno-economico.ghtml>

Intercept Brasil (2026, March). Algoritmo de guerra: Como IA e big techs inauguram uma nova era em conflito no Oriente Médio. <https://www.intercept.com.br/2026/03/27/ia-nova-era-em-conflito-no-orientes-medio/>

Tech Policy Press. (2026, March). Brazil Is Preparing for Its First Real AI Election, But Is It Ready? <https://www.techpolicy.press/brazil-is-preparing-for-its-first-real-ai-election-but-is-it-ready/>

Regular Contributor at Desinformante <https://desinformante.com.br/author/andressamichelotti/>

Estadão. (2026, January). Retrospectiva 2025: plataformas, poder e regulação. <https://www.estadao.com.br/opiniao/espaco-aberto/retrospectiva-2025-plataformas-poder-e-regulacao>

Diário Brasiliense. (2026, January). Grok: Sexualização como modelo de negócio requer resposta global [printed].

ICL Notícias. (2025, September). Proteção infantil online: Uma mudança radical é necessária. <https://iclnoticias.com.br/protacao-infantil-online-mudanca-radical/>

Tech Policy Press. (2025, June). Concentration of power in the broligarch era. <https://www.techpolicy.press/concentration-of-power-in-the-broligarch-era/>

Tech Policy Press. (2025, March). An alert to the world: The role of social media platforms in Bolsonaro's disinformation campaign targeting Brazil's democratic institutions. <https://www.techpolicy.press/an-alert-to-the-world-the-role-of-social-media-platforms-in-bolsonaros-disinformation-campaign-targeting-brazils-democratic-institutions/>

CartaCapital. (2024, October). O retorno do X e a urgência de proteger a soberania digital e a democracia brasileira. <https://www.cartacapital.com.br/artigo/o-retorno-do-x-e-a-urgencia-de-protoger-a-soberania-digital-e-a-democracia-brasileira/>

The Diplomat. (2021, September). Should social media companies ban the Taliban? <https://thediplomat.com/2021/09/should-social-media-companies-ban-the-taliban/>

The Interpreter. (2021, July). The connectivity trade-off from social media misinformation. <https://www.lowyinstitute.org/the-interpreter/connectivity-trade-social-media-misinformation>

RSIS. (2021, May). Big Tech vs Trump: Implications of deplatforming. <https://www.rsis.edu.sg/wp-content/uploads/2021/05/CO21078.pdf>

RESEARCH GROUP PARTICIPATION

MARGEM - Research Group in Democracy & Justice (since 2023) <https://www.grupomargem.org/>

Governing the Digital Society, Utrecht University (since 2025) <https://www.uu.nl/en/research/governing-the-digital-society>

Technology & Society Institute, Rio de Janeiro (2021-2022) <https://itsrio.org/>

CIVIL SOCIETY COALITION PARTICIPATION

SAD - Sala de Coordenação contra a Desinformação / Coordination Room Against Misinformation
Role: Executive Secretary – since 2025

TREACHING ASSIGNMENTS

Guest Lecturer – Disinformation and Platform Governance (2023)
Mackenzie University, Masters in Law

Guest Lecturer – Digital Democracy (2022)
Federal University of Minas Gerais (UFMG), Bachelors in Public Administration

PROJECTS

Research Consultant (since 2021)

- Conducting strategic research on emerging models of platform governance
- Developing studies on health misinformation and vaccine hesitancy
- Providing consulting services to startups in the areas of Trust & Safety and Policy & Development
- Designing and delivering training on platform governance, artificial intelligence, and misinformation
- Conducting interviews, managing projects, teams and budgeting

Co-Host at Macondo Papers – a podcast about technology, politics and society (2022 - 2025)
Available at [Spotify](#) and [Substack](#)

CERTIFICATIONS

Academic Teaching (2021)
NTU, Nanyang Technological University, Singapore

Methods and Methodology (2023, 2024)
Interviews, Network Analysis, Python, QCA, Text as Data, discourse analysis
Federal University of Minas Gerais (UFMG)

Technology and the 2020 Elections (2020)
How Silicon Valley Technologies Impact Elections and Shape Democracy
Stanford University

Project Management (2013 - 2015)
Stanford University

CORPORATE EXPERIENCE

META (FACEBOOK) | Singapore

- Risk & Response | Crisis Management | Business Incident Response | Trust & Safety (2019 - 2020)
- Legal Operations & Escalations Expert | Trust & Safety (2018 - 2019)

ALPHABET (GOOGLE) | Singapore, Austin, TX (USA), São Paulo (Brazil)

- Trust & Safety Manager (2016-2018)
- APAC Regional Lead, Legal & Intellectual Property Manager (2013-2016)
- Trust & Safety Specialist (2010-2013)